



Town of Lexington Tourism Committee

Dawn McKenna, *Chair*

(781) 862-0500 ext 84585

AGENDA

Thursday April 7, 2016 at 4 – 5:30 pm
Parker Room (Lower level Town Office Building)

Members: Marsha Baker, Kerry Brandin, Margaret Coppe, Bebe Fallick, Trisha Kennealy, Dawn McKenna, Wim Nijenberg, Leeyung Wu

Staff: Masha Traber Economic Development Coordinator: Megan Zammuto

Economic Development Officer: Melisa Tintocalis

Center Committee Liaison: Fred Johnson

Selectmen Liaison: Peter Kelley

- 1) Discover New England Conference**
- 2) Town Meeting and Selectmen updates and report**
 - a) Visitors Center
 - b) Antony Park
 - c) Report Presentation
 - d) Misc. Articles
 - e) Center Streetscape
 - f) Goal Setting
 - g) Other as needed
- 3) Liberty Ride/Battle Green Guide Operations**
- 4) Marketing, brochure and website**
- 5) Tourism Committee Operations – Staff update**
- 6) Minutes**
- 7) Other unforeseen items that must be addressed prior to next meeting**

Next Meeting: *April 28th ~ May 12th ~ May 26th*

All agenda items may be taken up in a different order and are subject to change in compliance with State law.